



**ASTech
Awards**
Inspiring Innovation

*Alberta Science & Technology
Leadership Awards*

37th Annual ASTech Awards

3 ALBERTA EVENTS EVERY YEAR

Regional Spotlight

Location TBD
Spring/Summer 2026

CALGARY

OPENING CEREMONIES
Friday, September 18, 2026

EDMONTON

AWARDS GALA
Friday, November 6, 2026

Partnership Package



ABOUT THE ASTECH AWARDS

The ASTech Awards recognize and celebrate our brightest minds and the greatest achievements of outstanding individuals and organizations in the Alberta innovation community. Since 1989, ASTech has showcased Alberta's excellence in science and technology by recognizing more than 600 individuals, organizations, and teams at our annual prestigious awards event, bringing together industry, academia, government, and entrepreneurs to reward excellence and inspire innovation.

Mission

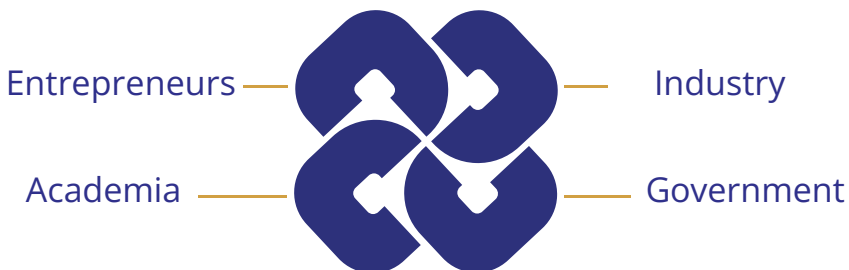
To identify and celebrate outstanding achievements in science and technology in Alberta.

Vision

To inspire the next generation of innovation.



The four interlocking rings in the ASTech logo represent the interrelationship of entrepreneurs, industry, academia, and government in our goal of innovating for economic and social benefit.



By partnering across these 4 sectors, the ASTech Awards now delivers 3 events per year, in locations that provide increased access for Alberta's innovation champions and now reaching over 1000 people per year.

EXECUTIVE DIRECTOR BRIEFING



Hundreds of innovators and champions from industry, academia, and government will come together to celebrate the province's brightest minds and most significant achievements.

For 37 years, the ASTech Awards have recognized excellence in Alberta's science, technology, and innovation community with a vision to inspire the next generation.

Regarded as the most inspiring and strategic networking opportunity of the year, the ASTech Awards continues to evolve:

- Investor Finalist Pre Event VIP Sessions
- Curated and concise Award Categories aligned with provincial priority sectors
- Improved Showcase Opportunities

Please join us in advancing Alberta's dynamic science and technology community and helping to shine a light on the innovation that is happening across our province.

Gail J. Powley, P.Eng

Executive Director, ASTech Awards

president@technologyalberta.com

HOW WE DO IT...

Shared Success

As we honour excellence, we recognize that these achievements arise only through the collaboration of industry, academia, government and entrepreneurship over years, and that success reflects the contributions of many.

Best of All Worlds

We celebrate innovation in science and technology inclusively and with a panoramic view: across our province and across industry sectors. We applaud impact, whether by furthering discovery, knowledge, application, adoption, or community.

THE ASTECH AWARDS IMPACT

KNOWLEDGE

73% Reported significant knowledge improvement regarding Alberta's Innovation Community.

INSPIRATION

88% Reported that the event met or exceeded their expectations.

CONNECTIONS

92% Attendees made up to 10 new connections.

RECOGNITION

20% Increase in nominations over 3 years.

BUSINESS OPPORTUNITIES

75% Attendees reported up to 3 new business opportunities.

GROWTH

255% Increase in attendance growth over 3 years.



AWARD CATEGORIES

**Award categories subject to change*

Best in Sector Awards

- *Advanced Manufacturing and Smart Cities*
- *Aerospace and Defense*
- *Agriculture and Agri-Food*
- *Digital, AI, and Quantum Technologies*
- *Energy Innovation*
- *Health, Medical, and Life Sciences*
- *Sustainability, Hydrogen, and Cleantech*
- *Social and Educational Innovation*

Leadership / Equity, Diversity, & Inclusion Awards

- *Change Maker (Student and Early Career)*
- *Community and Leadership*
- *Indigenous-led Entrepreneurship and Contributions to Knowledge*
- *Innovation of the Year*
- *Regional Innovation*
- *Research Excellence*
- *Women in Innovation*



Rural Innovation
Champion
Award Winners:
Tracy Stroud
(APEX),
Michael Kerr
(Alberta
Innovates)

Gail Powley,
AS4Tech Awards
Executive Director

VALUE IN PARTNERING

The ASTech Awards bring together innovators and champions from industry, government, academia, and entrepreneurship to celebrate excellence in Alberta's science and technology community.

Make a lasting impact through sponsorship of the ASTech Awards. Don't miss your chance to be a part of the celebrations and these highly anticipated events.



Value in sponsoring the ASTech Awards and supporting the achievements of the innovation community in Alberta:

1 BUILDING COMMUNITY within the science and technology sector in Alberta.

2 BRAND ALIGNMENT with Alberta's premiere award program for excellence in science and technology.

3 INCREASED EXPOSURE for your organization across Alberta's innovating business sectors.

4 COLLABORATION with leaders from industry, academia, government, and entrepreneurship.

5 STRATEGIC NETWORKING OPPORTUNITIES, including:

- VIP Reception
- Conversation Series
- Company Showcase
- Venue Breakout Rooms.

TARGETED REACH

Innovation community champions from industry, academia, entrepreneurship and government

1000
In-person event attendees expected

150,000+
ASTech Awards LinkedIn Impressions Annually

150+
organizations represented at events

30,000
Combined social media reach

600+
ASTech Alumni



ASTech Awards
Inspiring Innovation



ASTech Awards
Inspiring Innovation

SPONSORS, PARTNERS, AND CHAMPIONS



**TECHNOLOGY
ALBERTA**
Building Community

**ALBERTA
INNOVATES**

Major Partner



**UNIVERSITY
OF ALBERTA**



Youth Innovation and
Entrepreneurship Champion



**UNIVERSITY OF
CALGARY**



Red Deer
Polytechnic



**MacEwan
UNIVERSITY**



EDMONTON
RESEARCH
PARK



EMISSIONS
REDUCTION
ALBERTA



SPONSORSHIP

SEE ATTACHED DOCUMENT FOR SPONSORSHIP LEVELS

ASTECH ADVISORY BOARD



Rus Matichuck
Executive Vice President
B5 Industries



Gail Powley
AShTech Awards
Executive Director



Jeff LaFrenz
Co-Founder
VizworX



Justin Riemer
CEO
Emissions Reduction Alberta
(ERA)



Lindsay Spadavecchia
Executive Director,
Entrepreneurial Ecosystem,
Alberta Innovates



Heather Kennedy
Chair,
Women in APEGA



Peter Kinash
Founding Board Member



Lynn Wyton
Explore Edmonton,
University of Lethbridge



Dr. Lisa Carter
Associate Professor
Athabasca University



Tom Ogaranko
Principal
Octoco Inc.



Dr. Bob Schulz
Professor
Haskayne School of Business,
University of Calgary



Rick Valdemarca
Chair
MacKay CEO Forum

CONNECT WITH US



astech.ca

astechawards@technologyalberta.com

[ASTech Awards Newsletter](#)



**TECHNOLOGY
ALBERTA**

Building Community

technologyalberta.com

[Technology Alberta Newsletter](#)



“ To me, the ASTech awards have always been a wonderful opportunity to see and engage with an amazing cross-section of the outstanding people, projects, and companies that Alberta has to offer in science and technology. I can't wait to connect with the next generation!

”

Jeff LaFrenz, VizworX
2019 ASTech Winner



Members of the
ASTech Advisory Board