

2025 GENERAL INFORMATION PACKAGE



**ASTech
Awards**
Inspiring Innovation



FRIDAY, NOVEMBER 7, 2025
Calgary – 36th Annual ASTech Awards

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WELCOME MESSAGE

We are creating one of the best community-building, strategic networking, and business opportunities of the year – thank you for being a part of it!

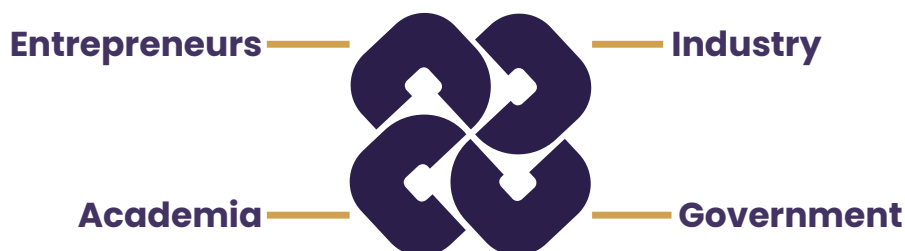
As we mark 36 years of celebrating Alberta's innovation excellence, you're invited to one of the province's most prestigious gatherings of leaders from government, industry, academia, and entrepreneurship. See you there!

Gail Powley
Executive Director, ASTech Awards

INSPIRING INNOVATION SINCE 1989

ABOUT ASTECH

The ASTech Awards, supported by our partners and sponsors, celebrate excellence across Alberta's science and technology community by uniting industry, academia, entrepreneurs, and government to inspire the next generation of innovation.



More information can be found
on our website – astech.ca



ONLINE INFORMATION SESSION

To help all participants prepare and make the most of their Gala experience, we're hosting dedicated **Information Sessions** for finalists, booth hosts, and VIPs/sponsors.

Please register for the session that applies to you:

- **General Information Session** – Wednesday, November 5 at 12:00 PM
[Register Here](#)



Hosted by: **Horazio Carletti**
ASTech Awards, Project Manager

[**horazio@technologyalberta.com**](mailto:horazio@technologyalberta.com)

SECURE YOUR TICKETS



Join us at the 2025 ASTech Awards Gala and
Innovation Showcase in Calgary!

GET YOUR GALA TICKETS HERE

Deadline November 5, 2025

Don't wait, Tickets are almost sold-out!

Don't Miss Out:

- Celebrate in person as the 2025 ASTech Award winners are announced.
- Connect with innovators, funders, and industry leaders across sectors.
- Be a part of the most strategic networking event of the year!



Location

TELUS Spark

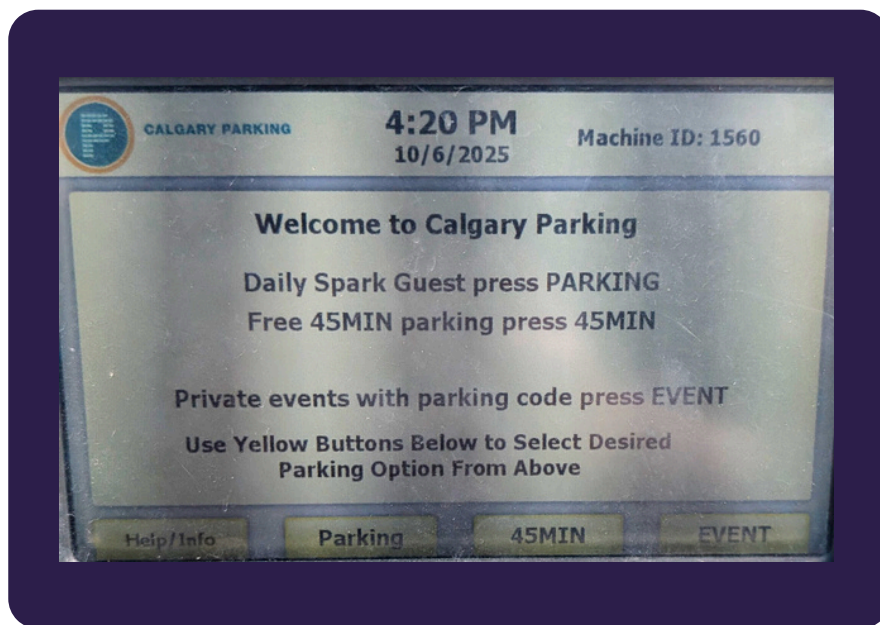
220 St. George's Drive NE Calgary, AB T2E 5T2

PARKING & ACCESS DETAILS

Where to Register: ParkPlus machines are located near the building entrance.

Steps to Register Your Vehicle:

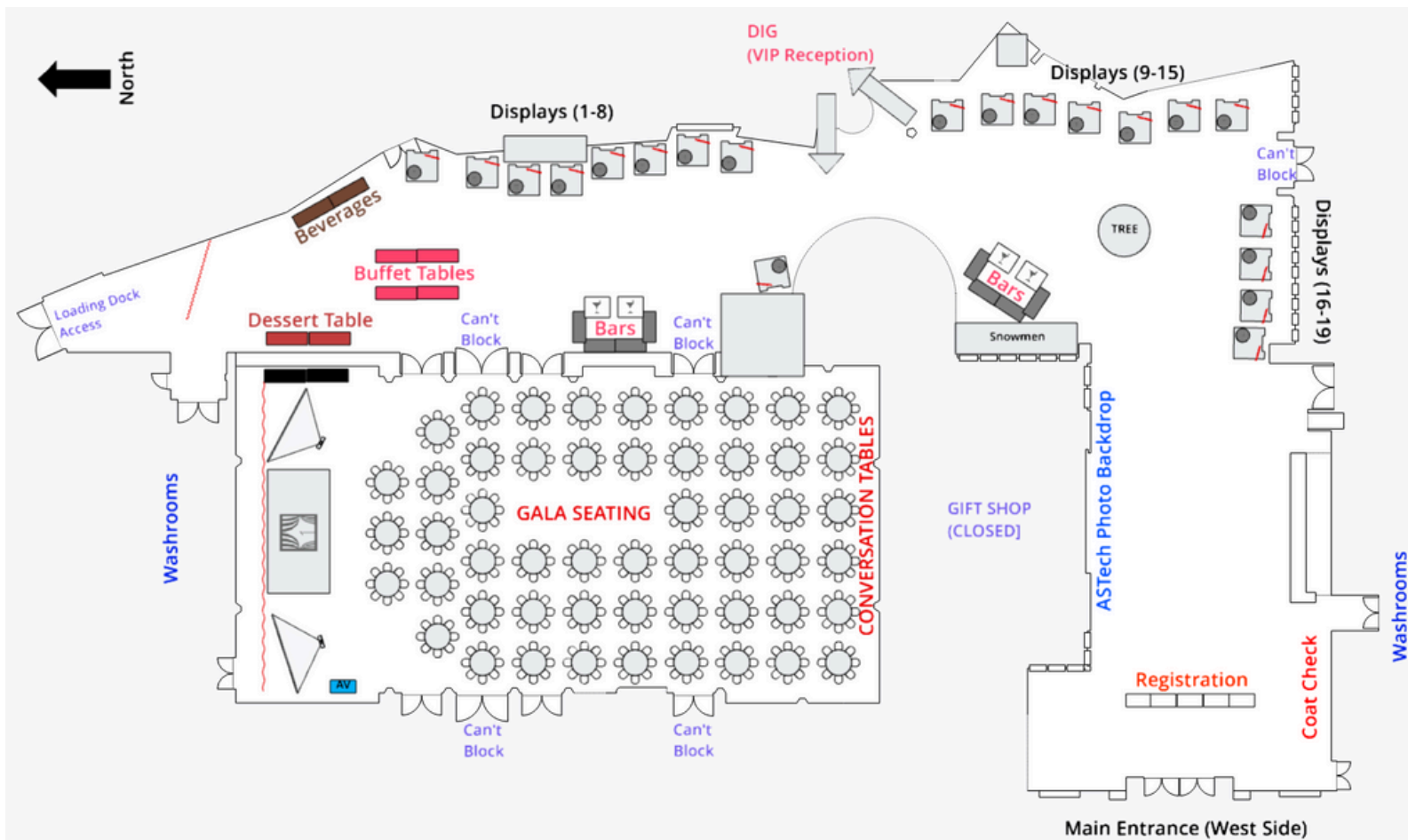
1. Go to a ParkPlus machine upon arrival.
2. On the bottom right corner of the screen, select **"Event"**.
3. Enter the event code: **20705**
4. Register your licence plate number.
5. Once completed, your parking session will be covered for 24 hours.



⚠ Important:

Failure to register your licence plate under the event code may result in a City of Calgary parking ticket

VENUE LAYOUT



2025 GALA PROGRAM

PROGRAM



ASTech Awards
Inspiring Innovation

Friday, November 7, 2025

4:30 PM	REGISTRATION OPENS
5:00 PM	DOORS OPEN - GENERAL ADMISSION • Innovation Showcase Displays • Meet the Finalists • Networking & Photos
5:30 PM	WELCOME SPEECHES
5:45-6:30 PM	DINNER & NETWORKING • Innovation Showcase, Networking, Photos
6:30-8:30 PM	AWARDS PROGRAM • Networking Break Midway
8:30 PM	NETWORKING RESUMES • Award Winners & Group Photos • Innovation Showcase, Networking
9:00 PM	THE CELEBRATION RECEPTION • Dessert • Celebrate with Winners • Meet with Advisory Board, Community Champions, and Connectors • Group Photos and Networking
10:00 PM	END OF FORMAL PROGRAM

*Times are approximate and subject to change.

DAY-OF LOGISTICS

Registration/Check In

- When you arrive at the event, please proceed to the registration desk to:
 - Check-in
 - Pick up your nametag
 - Put away your coat
 - Find out your assigned seating

Parking

- Remember to register your licence plate numbers upon arrival using the code: 20705 at the Park Plus machines by the building entrance.

Dress Code

- Business Formal
- The ASTech Awards Gala is a business formal event. Guests are encouraged to dress in a way that reflects the celebratory and professional nature of Alberta's innovation community.



EVENT OPPORTUNITIES



ASTech Awards Program

Meet Finalists/Innovators across Alberta who will be recognized during this presentation. We have 20 categories from Construction to Life Sciences, and more!



Innovation Gallery/Showcase

Showcase your innovative products, programs, and/or services, connect directly with guests, and spark new collaborations as you host a booth during the Gala networking reception.



Networking

Strategic networking at the ASTech Awards Gala offers a unique opportunity to connect with Alberta's leading innovators, academics, government funders, industry experts, and change-makers.

FINALIST SHOWCASE: SOCIAL MEDIA



The ASTech Awards proudly recognize and celebrate our finalists year-round on social media and on our website, highlighting the innovators and their breakthroughs shaping Alberta's innovation landscape.

Follow our [LinkedIn](#) and [Instagram](#) to stay in the know. And connect with finalists as well as other community members.



FINALIST SHOWCASE: PHILESPACE

Explore the stories of past and present finalists at by clicking below or by visiting the ASTech Awards website.

[Click here to view](#)

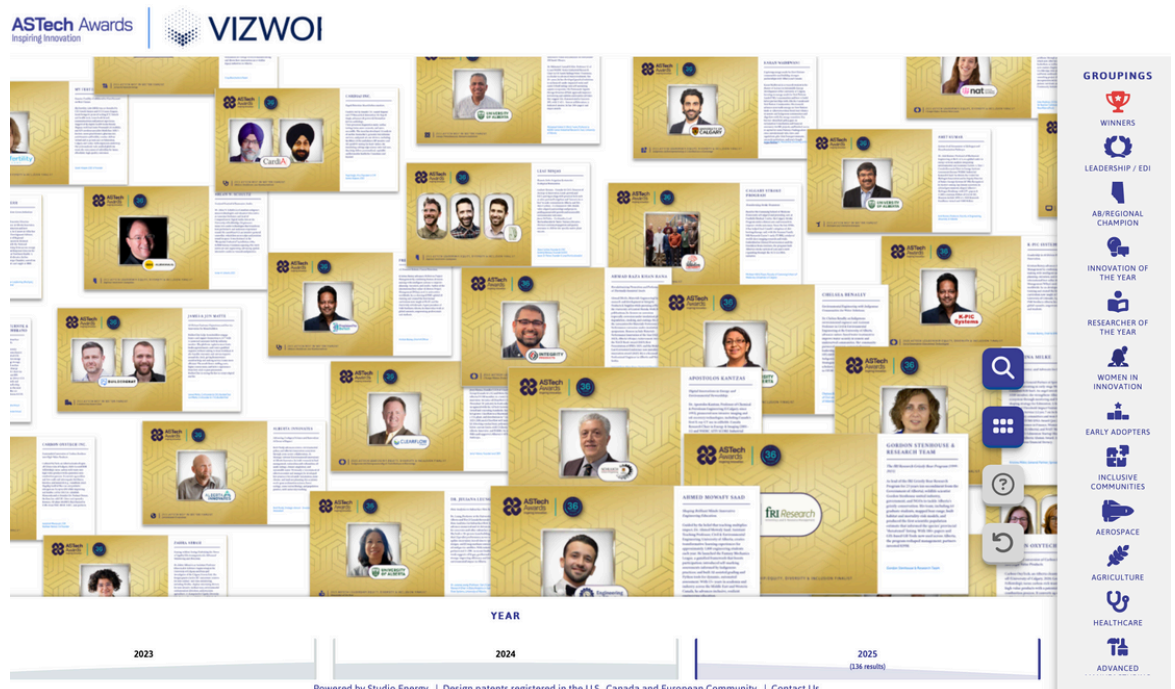


CHELSEA BENALLY

Environmental Engineering with Indigenous Communities for Water Solutions.

Dr. Chelsea Benally, an Indigenous environmental engineer and Assistant Professor in Civil & Environmental Engineering at the University of Alberta, advances nature-based water treatment to improve water security in remote and underserved communities. Her community-partnered program centers Indigenous leadership and knowledge. She co-leads I-STEAM Pathways; serves on U of A's Indigenous Advisory Council and Research Strategies Task Force; mentors IBET PhD scholars; and advises the Indigenous Students in STEM Association.

Chelsea Benally, Assistant Professor, Department of Civil and Environmental Engineering, University of Alberta

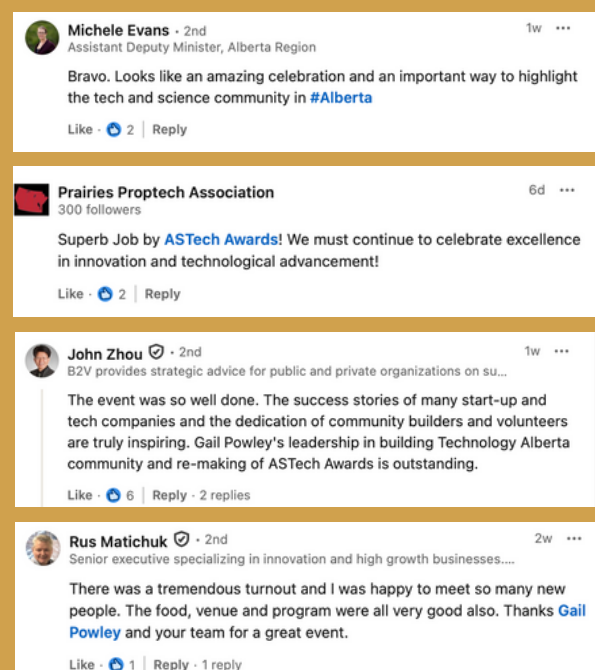


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FINALIST RECOGNITION

The ASTech Awards bring together hundreds of innovators, entrepreneurs, and community builders from across Alberta's innovation ecosystem – it's the perfect opportunity to expand your network.

Help us amplify Alberta's innovation story by sharing your experience online! Post during or after the Gala using #ASTechAwards and #ASTechAwards2025, and tag @ASTech Awards along with the incredible people and organizations you connect with. Every post contributes to the ripple effect of celebrating innovation and inspiring the next generation of changemakers.



ASTECH 2025 SPONSORS, PARTNERS & CHAMPIONS



ASTech Awards
Inspiring Innovation

SPONSORS, PARTNERS,
AND CHAMPIONS



**TECHNOLOGY
ALBERTA**
Building Community

**ALBERTA
INNOVATES**

Major Partner

Alberta



**UNIVERSITY
OF ALBERTA**



Youth Innovation and
Entrepreneurship Champion



**UNIVERSITY OF
CALGARY**



Community Standards & FAQs

1) What should I expect at the Gala?

The evening will include the formal presentation of the ASTech Awards to the winners, networking opportunities, and a celebration of Alberta's top innovators. The entire innovation system is brought together to further all Alberta Innovators and their initiatives.

2) When will the winners be announced?

Winners will be revealed and celebrated exclusively at the Gala on November 7th and will be shared on LinkedIn afterwards.

3) How do I confirm my attendance?

Purchase your tickets using the link on Page 4 (or online on the ASTech.ca website)

4) Photos

Photos of attendees will be taken throughout the evening. Additionally, winners will have their pictures taken on stage and with their awards afterwards against the ASTech backdrop. A group photo of all winners is scheduled to be taken at 9 PM.

5) Is it mandatory to attend the ASTech Awards Gala in person to receive my award?

No, however, we kindly request that you arrange for someone to accept the award on your behalf if you are unable to attend. This ensures someone steps forward when your name is announced. If you cannot find a designated person, please inform us in advance. Should your name be called, we will proceed without waiting for you to appear.

6) Can I bring my partner to the event?

Yes, but please note that this is primarily a business event. Those who enjoy the experience are usually interested in learning about Alberta's innovation community, as the program includes many speeches and presentations throughout the evening.